

Thursday November 24<sup>th</sup>, 2022

CALGARY WILDLIFE REHABILITATION SOCIETY  
ANNOUNCES FUN WAYS TO TAKE PART IN GIVING TUESDAY.



**Calgary, Alberta-** The Calgary Wildlife Rehabilitation Society has announced some exciting ways to join in on their Holiday Giving Campaign in celebration of Giving Tuesday's 10th anniversary.

Giving Tuesday is a global giving movement driven by individuals, charities, businesses, and communities across Canada and around the globe. Giving Tuesday is the world's largest generosity movement and is considered by many as the opening day of the giving season. From coast to coast, people are embracing this day as an opportunity to raise money for local charities and celebrate generosity. On November 29<sup>th</sup>, 2022, Giving Tuesday Canada will celebrate its 10th anniversary, and the Calgary Wildlife Rehabilitation Society is a partner organization.

"We rely heavily on the generosity of Calgarians to help us continue our mission of treating injured and orphaned wildlife," said Executive Director Beki Hunt, "this year more than ever due to the increases in the cost of food and medications for our patients." Calgary Wildlife has numerous ways for the public to give back, join in on Giving Tuesday, and support their annual year-end Giving Campaign, starting with a holiday silent auction. "We are really excited about the support we've gotten for our silent auction this year from so many fantastic local businesses," said Hunt. "Silent auctions like these are a great way to support our work and support local businesses, as well as get some holiday shopping done."

Aside from their Holiday Auction, Calgary Wildlife is also holding a 50/50 cash raffle to aid them in reaching their holiday giving goal of \$150,000. "Over the past four years, we've seen an increase of roughly 20% in the number of wildlife patients that have come through our doors. The more the City continues to expand and the population increases, we expect that the number of animals that come through our doors will only continue to rise," explained Hunt. "Taking part in our year-end Holiday Campaign is just one way you can support injured and orphaned wildlife in need."

To support Calgary Wildlife in its mission of rehabilitating wildlife,

please visit: <https://www.calgarywildlife.org/holiday>

The Calgary Wildlife Rehabilitation Society (Calgary Wildlife) is a registered charitable organization that was established in 1993. Calgary Wildlife provides expert compassionate care to injured and orphaned wildlife in and around the City of Calgary. As an accredited veterinary hospital (ABVMA), Calgary Wildlife is open 365 days a year and is the only wildlife rehabilitation centre located within the city. Calgary Wildlife also provides valuable outreach and educational services to the community. For more information, please visit [www.calgarywildlife.org](http://www.calgarywildlife.org)

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