

Friday March 3rd, 2023

**CALGARY WILDLIFE REHABILITATION SOCIETY CELEBRATES
WORLD WILDLIFE DAY BY KICKING OFF ITS ANNUAL PHOTO CONTEST**

Calgary, Alberta- In celebration of World Wildlife Day, an international event that raises awareness about the plight of wild animals around the globe, Calgary Wildlife is launching its annual wildlife photography contest, Eye for The Wild.

In its fifth year, the Eye for The Wild photography contest is open to all amateur photographers to submit their best untouched photos of Alberta wildlife in their natural habitats. With over 500 species of wildlife that call Alberta home, natural habitats could include backyards, parks, urban spaces, and other city or natural spaces.

This year's World Wildlife Day theme is Partnerships for Wildlife Conservation, a celebration of all conservation efforts, from intergovernmental to local scale. "At Calgary Wildlife we take in and treat countless different species of wildlife, all of which play an important role in the natural ecosystem, which helps to strengthen conservation efforts," said Beki Hunt, Calgary Wildlife's Executive Director.

"We hope that our Eye for The Wild photography competition will help draw attention to all the wild creatures that we are lucky enough to share space with here in Alberta."

Amateur photographers may submit up to three photographs, with an entry donation of 10 dollars per photo as a requirement.

All proceeds raised from the contest go to helping injured and orphaned wildlife. This year's winners will be chosen by professional wildlife photographer and videographer Darryl MacDonald, Alberta photographer, artist, and documentarian Elyse Bouvier, Calgary based photographer Allison Seto, and Graphic Communication and Print Technology Instructor Brian McDonald. This year's winners will be featured in Calgary Wildlife's 2024 calendar and on the website and social media. Winners will also be awarded prizes donated by this year's generous sponsors; Vistek Calgary, Donna Mac, Pandora's Gallery Custom Framing and Art and My Fave Straps.

The Eye for The Wild contest runs from today until April 15th.

For full contest details visit: www.calgarywildlife.org/eye-for-the-wild