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From Chopsticks to Canadiana: New Local Collaboration Celebrates Canadian Wildlife

Calgary Wildlife and ChopValue YYC launch second collaboration on World Animal Day

CALGARY, AB — Calgary Wildlife Rehabilitation Society and ChopValue YYC are teaming up once again with a new collection of locally made Canadiana wildlife art, launching October 4 in recognition of World Animal Day.

Featuring four iconic Canadian animals — the beaver, wolf, bear and moose — the unique wall pieces are crafted from recycled chopsticks and can be purchased individually or as a complete set. The collection celebrates Canadian wildlife and circular design while supporting local manufacturing and wildlife care.

Created locally by ChopValue YYC, each piece gives discarded single-use chopsticks a second life by transforming them into durable, long-lasting artwork. ChopValue YYC diverts 3.6 million chopsticks from Calgary landfills each year.

ChopValue's circular model keeps existing materials in use longer, reducing waste and demand for newly harvested resources. Its Microfactory approach also means materials are collected and remanufactured close to where they are sourced, helping reduce transportation impacts while supporting local manufacturing and local communities.

"There's something really special about a product that is made locally, celebrates Canadian wildlife and gives back to wildlife care at the same time," said Beki Hunt, Executive Director of Calgary Wildlife Rehabilitation Society. "At a time when many of us may be thinking more intentionally about where we spend our dollars, this partnership gives people an opportunity to support Canadian businesses, local manufacturing and a Canadian charity — all through one meaningful purchase."

The collection is a distinctly Canadian take on circular design, using the visible texture and character of recycled chopsticks to create distinctive pieces inspired by some of the country's most recognizable wild animals.

"These pieces really capture what ChopValue is about — taking something that would normally be discarded and transforming it into something beautiful and lasting," said Joanne Dafoe, President/Owner of ChopValue



YYC. “Pairing that circular approach with iconic Canadian wildlife and support for Calgary Wildlife makes this collaboration especially meaningful.”

The World Animal Day collection builds on the organizations’ first partnership, launched on Earth Day 2026, which transformed recycled chopsticks into limited-edition coasters featuring animals inspired by real Calgary Wildlife patients that had been rehabilitated and released back to the wild.

The new collection continues that shared focus on local impact, circular thinking and wildlife, while giving people the option to choose their favourite Canadian animal or collect the complete set.

View all four iconic Canadian animals here: <https://www.calgarywildlife.org/chop-value-yyc-collaboration>

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The Calgary Wildlife Rehabilitation Society (Calgary Wildlife) is a registered charitable organization that was established in 1993. Calgary Wildlife provides expert compassionate care to injured and orphaned wildlife in and around the City of Calgary and southern Alberta. As an accredited veterinary hospital (ABVMA), Calgary Wildlife is open 365 days a year and is the only wildlife rehabilitation centre located within the city. Calgary Wildlife also provides valuable outreach and educational services to the community

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