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FOR IMMEDIATE RELEASE

See the Babies and Double Your Impact: Calgary Wildlife's Annual Baby Shower Returns with Matching Donations and Live Animal Livestreams

Calgary, AB — Calgary Wildlife's much-loved annual Baby Shower is back, offering the community a unique opportunity to see adorable wildlife babies up close and support their care during the busiest time of year for the organization.

From now through the summer, Calgary Wildlife sees a massive seasonal surge in patients—taking in 6 to 7 times more animals than in the off-season, with 10 to 35 new admissions a day. To help care for these young wild animals, Calgary Wildlife is aiming to raise \$40,000, which covers approximately four months of food and medication for its patients.

“We had a slow start to the season this year, but it's picked up quite a bit in the past week or so—we admitted 22 patients in a single day last week,” says Beki Hunt, Executive Director of Calgary Wildlife. “Our fundraising goal for the month is \$40,000, which roughly covers food and meds for four months. Live baby showers give wildlife lovers the unique opportunity to see wild babies up close—something they wouldn't be able to do in the wild.”

As part of the Baby Shower festivities, wildlife lovers can:

- Take their chances to win with a 50/50 cash raffle
- Have their donation doubled, doubling their impact for wildlife
- Tune into livestreamed Baby Showers to watch behind-the-scenes care of baby animals
- Ask burning questions directly to the Calgary Wildlife team during live Q&A sessions

“This is a chance for people to get a rare look at what goes into helping wild babies grow strong and healthy,” adds Hunt. “And by supporting the Baby Shower, you're directly helping give these animals a second chance at life in the wild.”

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To learn more about this year's baby shower visit: <https://www.calgarywildlife.org/baby-shower>

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The Calgary Wildlife Rehabilitation Society (Calgary Wildlife) is a registered charitable organization that was established in 1993. Calgary Wildlife provides expert compassionate care to injured and orphaned wildlife in and around the City of Calgary and Southern Alberta. As an accredited veterinary hospital (ABVMA), Calgary Wildlife

is open 365 days a year and is the only wildlife rehabilitation centre located within The City. Calgary Wildlife also

provides valuable outreach and educational services to the community. For more information, please visit www.calgarywildlife.org

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