

June 13th, 2023

CALGARY WILDLIFE REHABILITATION SOCIETY HOLDS BABY SHOWER FUNDRAISER TO HELP COMBAT THE RISING COST OF ANIMAL FOOD AND MEDICATION.



Calgary, Alberta- Calgary Wildlife Rehabilitation Society is already into its busy baby season and is holding a month-long baby shower to help raise urgent funds to cover the rising costs of caring for orphaned and injured wildlife.

During the busy summer months, Calgary Wildlife takes in roughly five times the number of patients than in the off-season, on average 280 animals per month compared to 53 per month respectively. "The rising costs we've seen over the past year due to inflation means that caring for injured and orphaned wildlife has become a lot more expensive," said Executive Director, Beki Hunt. "It's now costing us roughly \$10,000 a month just to provide nutrients and species-appropriate food to our patients and education ambassadors. This is our busiest time of year and we are counting on the generosity of caring Calgarians to help us get through it by making a tax-deductible donation." Calgary Wildlife's annual baby shower fundraiser is being held virtually as a way to raise much-needed funds, as well as to give the public a glimpse of some of the baby patients in their care. Their goal is to raise \$30,000 by the end of the shower, which lasts six weeks, to help cover the costs of food and supplements for three months.

"We don't have all our spotlight babies lined up yet, as we never know what will come through the doors, but if Calgarians tune in, they'll likely meet some baby skunks and porcupettes at some point," explained Hunt. "We've found that having the showers live online allows the public to see wild babies up close, something they wouldn't be able to do in the wild. It also helps us shine a light on just how much effort and funding it takes to rehab one wild animal." This year Calgary Wildlife has many different ways for the public to help with their Baby Shower fundraising efforts. "We have 50/50 on the go right now, we also have a generous donor who will be matching every donation up to five thousand dollars, and we even have some specially designed gifts for those who donate during the live events," said Hunt.

The virtual live events are being held every Tuesday at 7 pm on their Facebook page. All information regarding the live videos, donations, and their 50/50 raffle can be found on Calgary Wildlife's event page here: <https://www.calgarywildlife.org/baby-shower>

The Calgary Wildlife Rehabilitation Society (Calgary Wildlife) is a registered charitable organization that was established in 1993. Calgary Wildlife provides expert compassionate care to injured and orphaned wildlife in and around the City of Calgary. As an accredited veterinary hospital (ABVMA), Calgary Wildlife is open 365 days a year and is the only wildlife rehabilitation centre located within the city. Calgary Wildlife also provides valuable outreach and educational services to the community.

For more information, please visit www.calgarywildlife.org